

JOB DESCRIPTION

PARTNERSHIPS LEAD (SPECIAL PROJECTS - PRUkasih)

Reports to the Section Head of Partnerships

We are looking for someone who will be able to assist in our partnership with Prudential Assurance Malaysia Berhad (PAMB), creating a win-win solution for GG, PAMB and our communities by working towards achieving the vision and ambition of the CSR Program, specifically on the development of **PRUkasih**.



PRUkasih is a free protection plan that provides temporary financial relief to urban low income families to help them cope with sudden loss of income due to illness, accident or death. It is part of Prudential Assurance Malaysia Berhad's CSR program which was piloted in 2011.

MAIN RESPONSIBILITIES

PRUkasih Account Management

*Primarily responsible for managing the distributors and paid volunteers (PVs) within the communities that **PRUkasih** covers to ensure all initiatives are run efficiently and demonstrates impact.*

- Event management and recruitment activities to be conducted timely and effectively
- Measure, evaluate and find ways to improve the quality of PRUkasih in meeting the needs of families protected
- Build strong relationships with community representatives, NGO's, volunteers, partners and government bodies
- Identify, train and develop volunteer champions for PRUkasih programs
- Develop and run adult Financial Education across all PRUkasih communities
- Continually refine system structures and processes while ensuring best practices and good governance of all resources
- Prepare and present progress reports for stakeholder engagement

SKILLS & QUALIFICATIONS THAT WORK BEST FOR THIS ROLE:

- Degree or Diploma holder in any field of study.
- Minimum 2 years working experience in the following fields: Consultancy, Customer Service, Communication or Business Strategy.
- Involved in Corporate Social Responsibility programs or community work.
- Strong communication skills, both written and spoken. Preferably able to speak Bahasa Malaysia and/or Mandarin.
- Able to confidently use Microsoft Office (Word, Excel, PowerPoint).
- Possess own transport and willing to travel as needed.

PARTNERSHIPS LEAD (SPECIAL PROJECTS - PRUKASIH)

TRAITS WE ARE LOOKING FOR

Let us know if you think the following describes you!

You are compassionate

You have a big heart for underserved families and communities. You want to see families thrive and overcome setbacks with resilience.

You enjoy improving processes

You enjoy making things work efficiently and effectively in order to respond to the needs of our clients quickly. You are able to create and follow standard operating procedures and do not find them restricting.

You 'Get' Data

You're not afraid of reports, score cards and statistics. You are willing to wrestle with numbers and present them well. You get that having good data can help track growth, evaluate progress and identify impact.

You are a team player

You are happy to work independently but also enjoy being an active part of a team. People enjoy working with you because of your positivity and commitment to excellence – no matter how big or small the task.

You get things done

You are able to multitask and you don't have a problem getting your hands dirty. You follow through on every task and understand the importance of keeping time and budget. You are creative, resourceful and dedicated to see things to completion.

INTERESTED?

We've got you covered.



Fair and equitable salaries
EPF and SESCO contributions
Replacement days off



Personal growth and career development through training and project work exposures



Medical Allowance
Insurance coverage for personal accident & hospitalisation
Family benefits



Fun colleagues who play badminton and engages in a friendly game of ping-pong in between meetings. Yes, we have a ping-pong table that doubles as a meeting table.