

## Breathing colour into 12 homes

**N**IPPON Paint and Persatuan Kebajikan Generasi Gemilang (PKG) launched the “Nippon Paint Colours of Life” community development programme, beginning with households in Taman Prima Selayang, Gombak.

The programme is aimed at providing a conducive environment to promote family bonding within homes.

Utilising its expertise in paint and colour, Nippon Paint will be making over 12 homes including single-parent homes with household incomes below RM1,000 per month over the next six months.



All smiles: Thong (left) and PKGG director Freddie Acho Bian presenting souvenir to Taman Prima Selayang RA president Wong Suim Kek.

“The family is the core of a social structure, but family life all around the world seems to be experiencing great challenges.

“As such Nippon Paint is happy to be working with PKGG to play a role in contributing towards family development, starting with the residents in Taman Prima Selayang.

“By helping to create a more welcoming and nurturing home atmosphere, we want to encourage families to spend more time together which will help build a stronger family bond,” said Nippon Paint Sdn Bhd head of marketing Jason Thong.

Concurrently, PKGG, will continue to conduct programmes that strengthen families relationships such as “Financial Literacy” (in partnership with Bank Negara Malaysia Volunteers), “Happy Living and Social Emotion”, and character development programmes for children.

“We have been working with the Taman Prima Selayang community for over five years now to help empower the residents and leadership by equipping them with the right values and life tools to succeed.

“One of our initiatives in strengthening families is to improve the quality of home life through our Home Improvement Programme. While we have done physical transformation work in the past, we are excited and pleased to be partnering with Nippon Paint in this initiative,” said PKGG executive director Daniel Tan.

“Colour is a very powerful thing. It affects our mood and can help to brighten up life and cheer us up when we feel sad.

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“We hope that the programme will motivate families in Taman Prima Selayang to continue to improve the condition of the home and family

“It is in the family and in the home that children learn values, develop a sense of belonging, self-esteem, and learn positive behaviour. And this is exactly what Nippon Paint and PKGG want to cultivate,” added Thong.

As a prelude to the programme, Nippon Paint and PKGG had earlier organised a community wide *go-tong-royong* in Taman Prima Selayang where over 100 residents from 59 families participated.