



24 June 2011

FOR IMMEDIATE RELEASE

## **BERJAYA University College of Hospitality Educates its Students on Cyber Wellness**

*BERJAYA University College of Hospitality helps its students to avoid being “Cyber-bullied” by giving them the knowledge to defend themselves through a cyber-wellness talk on the 24<sup>th</sup> of June 2011.*

**KUALA LUMPUR:** BERJAYA University College of Hospitality prepares its students from the dangers of being bullied in Cyberworld. The institution did this by inviting Cyber Specialist Mr. Nick Foong, Head of Cyber-Wellness of Persatuan Kebajikan Generasi Gemilang to give a cyber-wellness talk at BERJAYA UCH’s lecture theatre.

The cyber-wellness talk was indeed an eye opener for students on how cyber bullying can ruin lives and also the correct methods to handle cyber bullying. Mr. Nick Foong started off by giving cases on cyber bullying, the consequences of cyber bullying and lastly, what should one do when being cyber bullied.

The informative yet interesting talk attracted approximately 50 students and a staff. “I have learned a lot from this interesting cyber wellness talk! I have a clearer picture on cyber bullying now and I know how to cope with it if I should face any of these problems in the future,” said Michelle Teh Yan, first year student of BERJAYA UCH.

“When being cyber bullied, students whether they are the victims and especially if they are the bystanders who know or have witnessed the cyber bullying should respond positively to the problem by sharing it with the school counsellors or their parents before the issue gets worse,” said Mr. Nick. “I am surprised that the students here are very proactive and were eager to learn more about this talk today. This attitude is very valuable to society,” he added.

“BERJAYA UCH is always moving forward to meet the needs of today’s generation. As an education institution, we not only impart knowledge and skills related to their careers, we also add-value to

their education by helping them to build their character and personal standards. In this case, technology and Generation “Y” go hand-in-hand. We want to create awareness on the importance of cyber wellness as cyber bullying cases has been increasing rapidly which is something very negative.” said BERJAYA UCH Chief Operating Officer Mdm Mae Ho. “I believe that this talk on cyber wellness today is very beneficial to all students as practicing cyber ethics in the cyber world is of great importance to ensure cyber wellness,” she added.

Persatuan Kebajikan Generasi Gemilang (**PKGG**) is a not-for-profit welfare organization that sets out to raise an exemplary next-generation and to build stronger families. Its key focus areas are mentoring the next generation with leadership and life skills, equipping parents and youth to face cyber-related issues, and community development for marginalized communities in Malaysia.

For more information on upcoming events, please visit [www.berjaya.edu.my](http://www.berjaya.edu.my) or call 03-2687 7000 for details on future events.

###

### **About BERJAYA University College of Hospitality**

BERJAYA University College of Hospitality (BERJAYA UCH), Malaysia’s premier University College officially opened its doors to its inaugural intake of students in January 2009. The University College offers programmes related to culinary arts, hospitality, tourism and travel, events, and retail management. The city campus, situated in the golden triangle on the 11th and 14th floors of BERJAYA Times Square, is conceptually designed with a 5-star hotel ambience, equipped with the most comprehensive and advanced facilities that mirrors the real world. For more information on BERJAYA UCH, please visit [www.berjaya.edu.my](http://www.berjaya.edu.my).

###

### **Media contact:**

BERJAYA University College of Hospitality  
Ms. June Ng, Manager  
Department of Public Relations, Communications and Events  
Tel: +603 26877073  
Fax: +603 26877001  
H/p: +012 392 2861  
Email: [june@berjaya.edu.my](mailto:june@berjaya.edu.my)