

FUNDRAISING LEAD



Vision and Mission

Yayasan Generasi Gemilang (GG) believes that Love can transform Malaysia, where the next generation is exemplary, and families are empowered. Our mission is to close the education gap for under-served children by improving literacy and nutrition.

IS THIS YOU?

GG is looking for a **Fundraising Lead** to build and strategise fundraising activities to support GG's vision & mission. This role involves building and maintaining relationships with donors, developing fundraising strategies, and implementing campaigns to secure financial support for the year.

To excel in this role, a passion for social impact, collaborations, project management & donor engagement are needed along with the following key competencies:

- Degree holder with a minimum of 2 years working experience.
- Excellent organisational skills & project management abilities.
- Strong relationship-building and interpersonal skills with good written and verbal communication skills.
- Attention to detail and accuracy in data management.
- Proficient in Microsoft Office Apps, written and spoken Bahasa Melayu.

If you come on board with us, you would do the following:

- **Fundraising:** Your main function will be to devise effective fundraising strategies to meet organisational goals and oversee the annual renewal of the fundraising license.
- **Donor Relationship Management:** Build and maintain relationships with individual donors, corporate sponsors, and other potential funding sources.
- **Event Planning and Execution:** Plan and coordinate fundraising events, ensuring all logistics are handled efficiently. Collaborate with volunteers and other team members to execute successful events.
- **Marketing and Promotion:** Work closely with the Communications team to develop marketing materials to promote fundraising campaigns. Utilise various channels, including social media and email, to raise awareness and engage potential donors.
- **Data Management:** Maintain accurate and up-to-date donor databases. Track and analyse fundraising metrics to evaluate campaign success.
- **Collaboration:** Work with other departments and team members to integrate fundraising efforts with organisational strategies.

TRAITS WE ARE LOOKING FOR

If the description below resonates with you, you are the one!

You Like Meeting People

You have excellent interpersonal skills, able to empathise, engage and connect with diverse stakeholders. You enjoy cultivating and maintaining strong relationships with others.

You Think Strategically

You think critically and creatively to plan fundraising strategies effectively for the organisation.

You Adapt Fast and Appreciate Clarity

You are not afraid of changing circumstances, navigate ambiguity, and adjust strategies when necessary. In dynamic environments, you can flex your creativity for a solutions-oriented approach in these situations.

You Are Passionate for Social Impact

You are motivated by the potential of positive change and dedicated to making a difference in the lives of individuals and communities.

INTERESTED?

We've got you covered.



Fair and equitable salaries
EPF and SOSCO contributions
Replacement days off



Personal growth and career development through training and project work exposures



Medical Allowance
Insurance coverage (personal accident & hospitalisation)
Family benefits



Fun colleagues who play mobile games together and shares the best food places and shopping deals!

Email jobs@gengemilang.org with your resume and cover letter and tell us why you'd be a great addition to our staff team.