

# Better living conditions with a fresh coat of paint

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Under the programme, Nippon Paint would be lending its expertise in paint and colour to give these homes a new look.

The families involved in the programme include single parents, the elderly and those with a household income of less than RM1,000 per month over a period of six months.

Nippon Paint head of marketing Jason Thong said: «Families all over the world are experiencing a lot of challenges. Families with good values are the core of social structures.

«Nippon Paint is happy to be working with PKGG to play a role in contributing towards family development, starting with the residents at this low-cost flat.»

He added that the programme is aimed at creating a conducive environment around the home that would encourage families to spend more time together.

«This will help build a stronger family bond.»

PKGG will also be organising programmes that will strengthen family ties. Among them are the Financial Literacy (in partnership with Bank Negara Malaysia Volunteers), Happy Living and Social Emotion and character development programmes for underprivileged children.

PKGG executive director Daniel Tan said they have



**J**ason Thong (fourth from left) handing out plush toys to families who will be part of the Nippon Paint Colours of Life programme.

**SELAYANG:** Twelve low income families from the Taman Prima Selayang low-cost flats received a pledge of about RM36,000 which will be used to upgrade their homes.

The pledge was made at the launch of the Nippon Paint (M) Sdn Bhd's Colours of Life community development programme organised in collaboration with Persatuan Kebajikan Generasi Gemilang (PKGG) recently.

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been working with the Taman Prima Selayang community for more than five years to help empower the residents by equipping them with the right values and tools to succeed.

«One of our initiatives in strengthening families is to improve the quality of their home life through our Home Improvement Programme. We are happy to work with Nippon Paint in this corporate social responsibility initiative called Colours of Life,» he said.

He added that a strong family bond coupled with the right values, especially at a young age are the building blocks needed by society to progress.

As a prelude to the Colours of Life programme, Nippon Paint and PKGG had organised a gotong-royong in Taman Prima Selayang recently.

Thulasi Manohara, 52, a single mum with three children was thankful that Nippon Paint and PKGG will be providing a better living environment.

«I am grateful to the two organisations in adding some colour to my life,» said Thulasi, a cleaner, who is living in a dilapidated flat.

Che Aminah Mior, 68, who has a hard time making ends meet due to her illness, is happy that her home would be given a facelift.